

LABORATORY OF SYSTEMIC MODELING (LAMS)

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ÉCOLE POLYTECHNIQUE
FÉDÉRALE DE LAUSANNE

To Whom It May Concern:

Lausanne, December 12, 2016

RECOMMENDATION

Mr. George Popescu joined my laboratory in September 2012 and successfully defended his PhD thesis in September 2016. His thesis entitled, "Designing Modeling Notations Readers Understand", describes how people understand graphical business and technical models and he proposes innovative techniques on how to best represent such models. His work is important in the context of business and IT alignment.

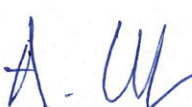
I can highly recommend George for his dedication and his energy. For example, during his PhD research he conducted a very large number of interviews in order to validate his work. At this scale, this was outstanding. Thus, he gained many interesting insights. Mr. Popescu is very affable and open minded, this served him well in meeting people and asking questions. This is a valuable quality when working at the boundaries between business and IT.

Mr. Popescu also has a great sense of team spirit. For example, as his knowledge in mathematics is outstanding, he was frequently involved as an assistant in EPFL math courses. During the entire time he conducted research for his PhD thesis, he helped the teaching-assistants in their work; even though this task was not one of his official duties, he was very dedicated. In summary, Mr. Popescu is very appreciated for his dedication.

Mr. Popescu developed story-telling and modelling techniques to concretely describe business and IT strategies. He also provided us with very useful insights on how our SEAM method could be better used to communicate business and IT strategies to large audiences. A concrete example of his contribution is that his modeling techniques for communication enabled me to significantly improve the communication between the EPFL management and IT resources about the EPFL information system strategic plans.

I remain available for any further information needed.

I wish Mr. Popescu much success in any endeavor he chooses.

Prof. Alain Wegmann

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